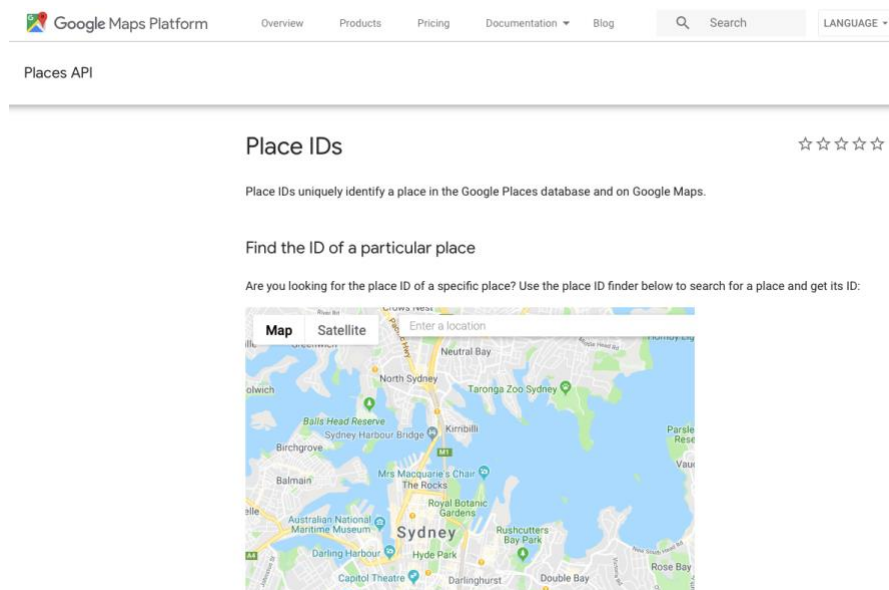


Creating a Link for Customers to Write Google Reviews

May 2019

This document explains the process of creating a link that customers can click to leave a review of your business on Google. You can easily share the link (text, email, etc) with customers to encourage them to write reviews and rate your business.

Step 1. Visit the online PlaceID Lookup Tool:
<https://developers.google.com/places/place-id>



Step 2. Enter your business name in the “Enter a location” field at the top of the map. Click your business name in the list that appears.

Place IDs

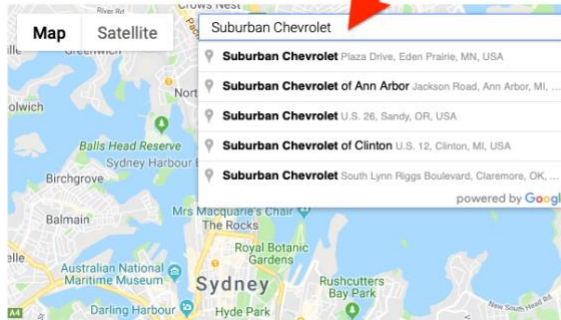
Choose your business name



Place IDs uniquely identify a place in the Google Places database and on Google Maps.

Find the ID of a particular place

Are you looking for the place ID of a specific place? Use the place ID finder below to search for a place and get its ID:



Step 3. Copy your Place ID, which you'll see beneath your business name.



Places API

Place IDs

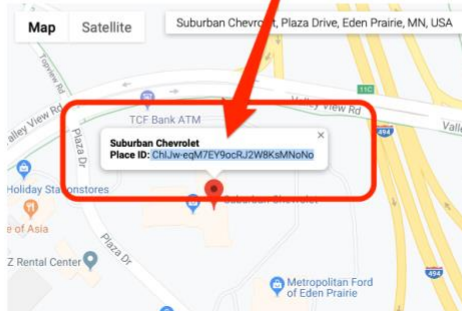
Copy this "Place ID"



Place IDs uniquely identify a place in the Google Places database and on Google Maps.

Find the ID of a particular place

Are you looking for the place ID of a specific place? Use the place ID finder below to search for a place and get its ID:



Step 4. Add your Place ID to the following URL to create your link:
https://search.google.com/local/writereview?placeid=<place_id>

In the example above for Suburban Chevrolet, the new link URL would be:
<https://search.google.com/local/writereview?placeid=ChIJw-eqM7EY9ocRJ2W8KsMN0No>