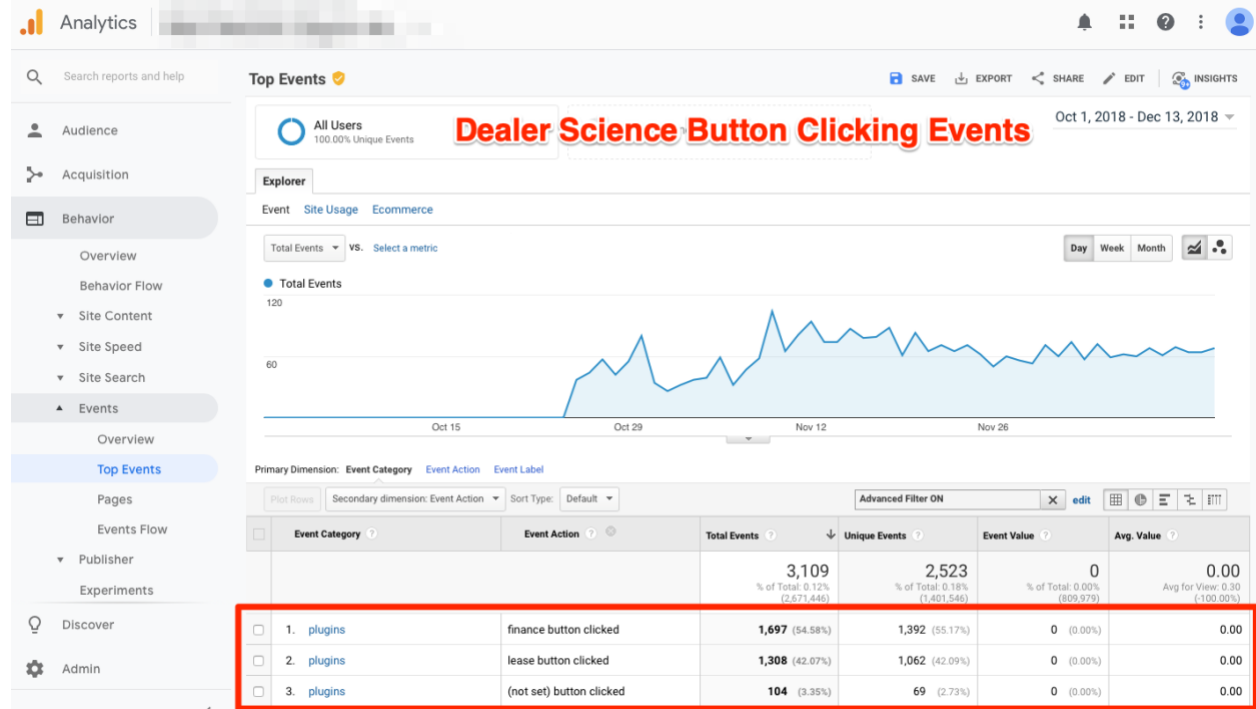
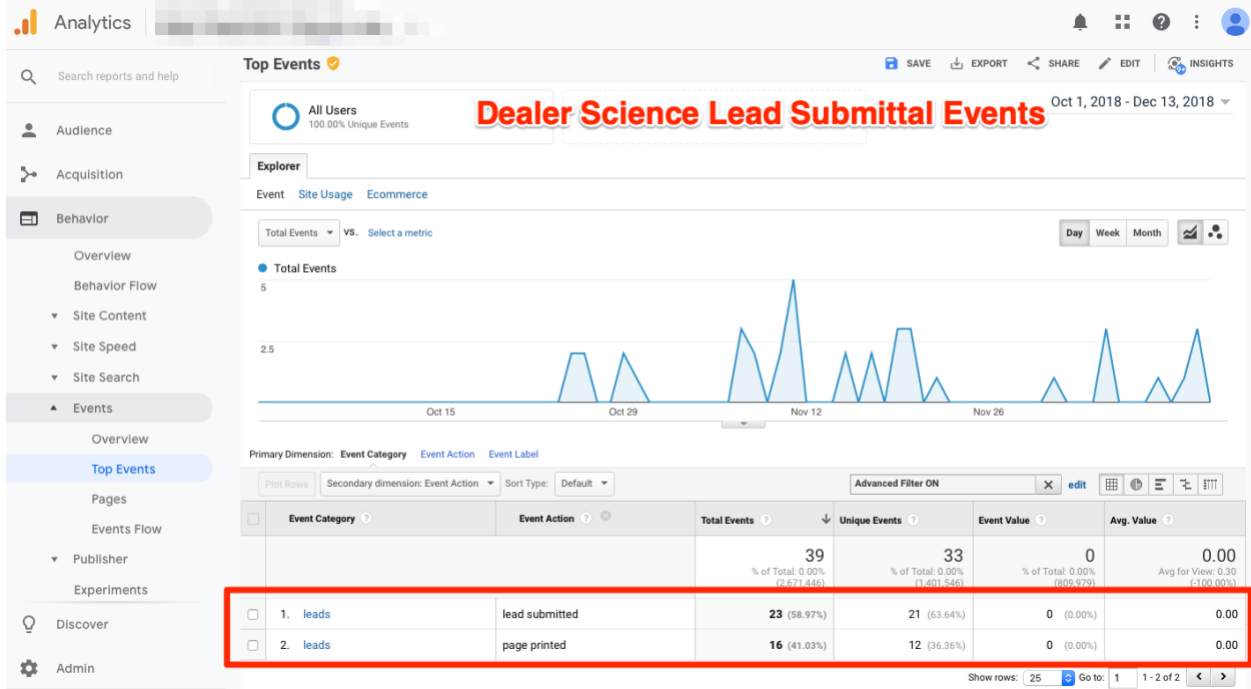


Dealer Science – Event Tracking

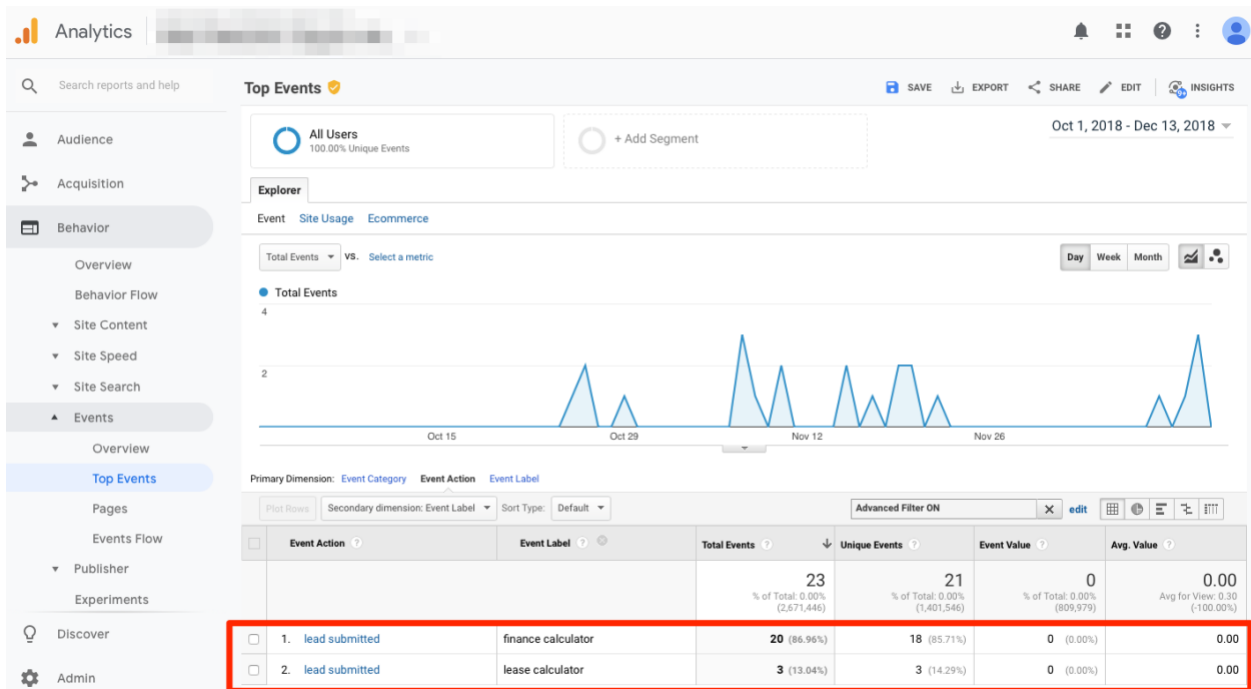
February 2019



These Events track when the plugin buttons were clicked for both Finance and Lease.



These Events track when the plugin buttons were clicked for both Finance and Lease, and when the user either submitted a lead, or printed a page.



In addition, these Event Labels for the Event Action “lead submitted”, separate leads by Finance Calculator or Lease Calculator.

